



SECOND CHANCE
center FOR animals

2016 PARTNER OPPORTUNITIES

Second Chance Center for Animals

Vision Statement

Every dog and cat in Northern Arizona has a home.

Mission Statement

Through intervention strategies, targeted rescue, compassionate shelter, responsible adoptions, expert veterinary care, and positive animal training programs, Second Chance Center for Animals exists to save the lives of homeless cats and dogs across Northern Arizona.

New Priorities for 2016



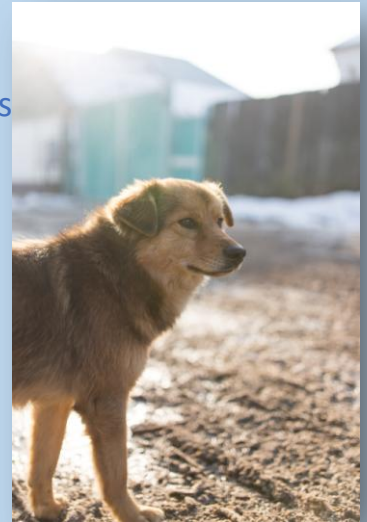
Core Programs

Rescue Partner Part of Second Chance's unique mission is to "rescue from the rescues." We partner with 38 organizations across Arizona, Colorado, New Mexico and Utah who transfer homeless dogs and cats to us for adoption.

Animal Shelter Since 2004, more than 10,000 dogs and cats have found forever homes through Second Chance. Our state-of-the-art facility and knowledgeable staff make our 100% placement guarantee possible.

Intervention We believe the safest place for an animal is in a home. Through our intervention programs like behavior counseling and dog training, often we provide assistance to families in need that allows them to keep their pet.

Community Involvement More than 200 volunteers contributed 7,371 hours of time and walked shelter dogs 2,371 miles in 2015. In addition to supporting the shelter, innovative programs like our Enrichment Garden and Loaned Hiker are a fun way to become involved.



\$10,000 Community Partner



- Permanent recognition in Second Chance Center for Animals shelter lobby.
- Category exclusivity with logo recognition as Community Partner on new Second Chance web site home page for one year.
- Hosted VIP tour with group engagement opportunity. Perfect for team building.
- Prominent logo recognition on all collateral for three signature events; Mardi Paws, Pets in the Pines and the Bark and Brew.
- Tented booth provided at signature events for one year.
- Inclusion in e-newsletters and special announcements for one year.

\$5,000 Saving More Lives



- Permanent recognition in a selected dog or cat adoption area of your choice of at Second Chance Center for Animals shelter.
- Saving More Lives partner recognition with your logo on new Second Chance web site home page. Only five available.
- Hosted VIP tour with group engagement opportunity. Perfect for team building.
- Prominent logo recognition on selected collateral material for two of three signature events; Mardi Paws, Pets in the Pines and the Bark and Brew. Includes booth space at both events.
- Logo recognition in e-newsletters and special announcements for one year.

\$2,500 Business Buddy



- Recognition with your logo on new Second Chance web site Business Buddy page.
- Hosted VIP tour with group engagement opportunity. Perfect for team building.
- Prominent logo recognition on collateral material for your choice of one of three signature events; Mardi Paws, Pets in the Pines and the Bark and Brew. Includes booth space at selected event.
- Logo recognition in dedicated Business Buddy e-newsletter and special announcements during the year.
- One special visitation with Ambassador Dogs at your business upon request.

\$1,000 Shelter Friends



- Recognition with your logo on new Second Chance web site as a Shelter Friends supporter.
- Listing on collateral material for your choice of one of three signature events; Mardi Paws, Pets in the Pines and the Bark and Brew.
- Booth space at selected event.
- One special visitation with Ambassador Dogs at your business upon request.



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